

## □ □ **Welcome To The Club Level:** □ **River Oaks Center For Dentistry** □ □

'Welcome To The Club Level' is an innovative marketing initiative aimed at offering dynamic brand extensions that bring the consumer into the brand process. Who is your customer? What do they value? How can we best serve? Coming soon...

In partner with the full service innovation agency ['Synergy Playgroudns'](#)

SP developed the comprehensive concept of River Oaks Center For Dentistry. As this ambitious dental office had/has a vision, a partnership was formed to co-create the the chic, innovative brand extension 'Welcome To The Club Level'. We're still developing the site scheduled to launch spring 2009. Check back soon for updates or subscribe to the rss feeds.